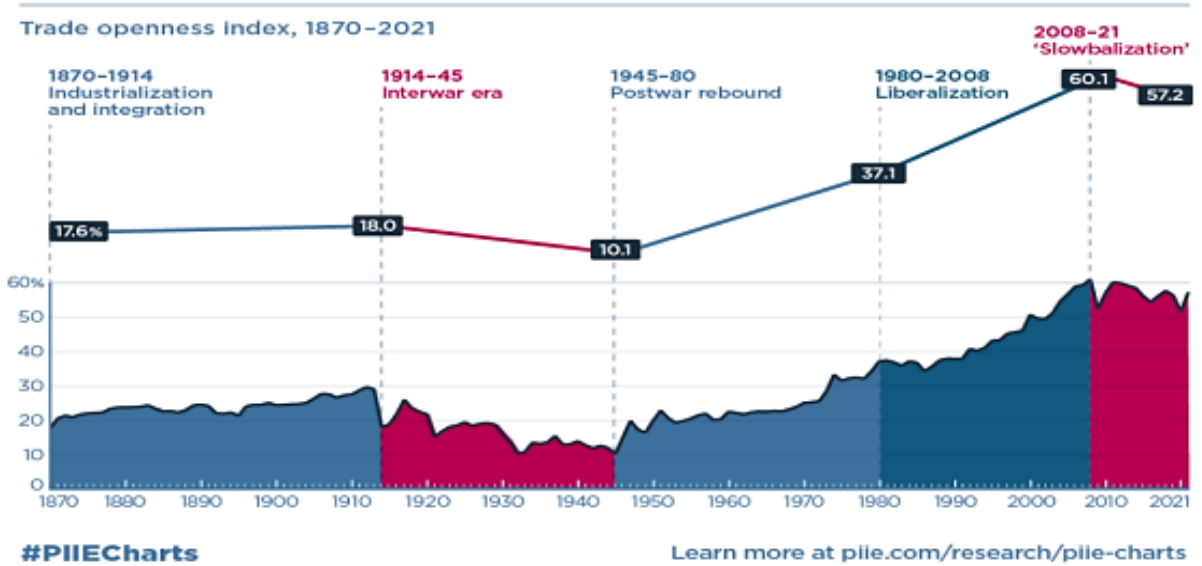


# SEMINAR INTRODUCTION: COUNTRY RISK & GOVERNANCE IN AN AGE OF GLOBALIZATION (WITH PANDEMIC & GEOPOLITICAL THREATS) 5 ECTS



CIFE ROMA Q4-2022  
MICHEL-HENRY BOUCHET

## SHRINKING TRADE FLOWS, SLOWING DOWN GLOBALIZATION

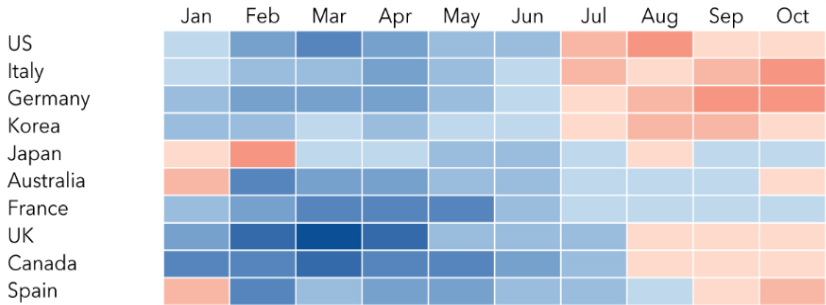


**THE GLOBAL ECONOMIC  
OUTLOOK MIGHT HAVE  
NEVER BEEN AS  
GLOOMY AS TODAY**  
(SOURCE: IMF- 11 2022)

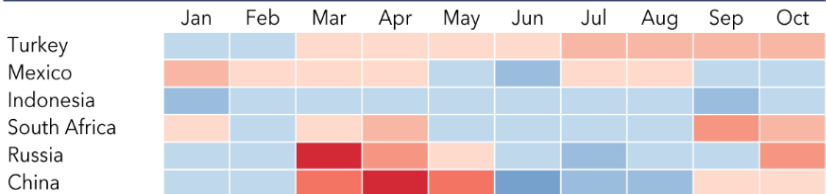
**Red zone**

Indicators of economic activity confirm the gloomy outlook.  
(purchasing manager indexes, 2022: blue signals expansion, red signals contraction)

**Advanced economies**



**Emerging market economies**

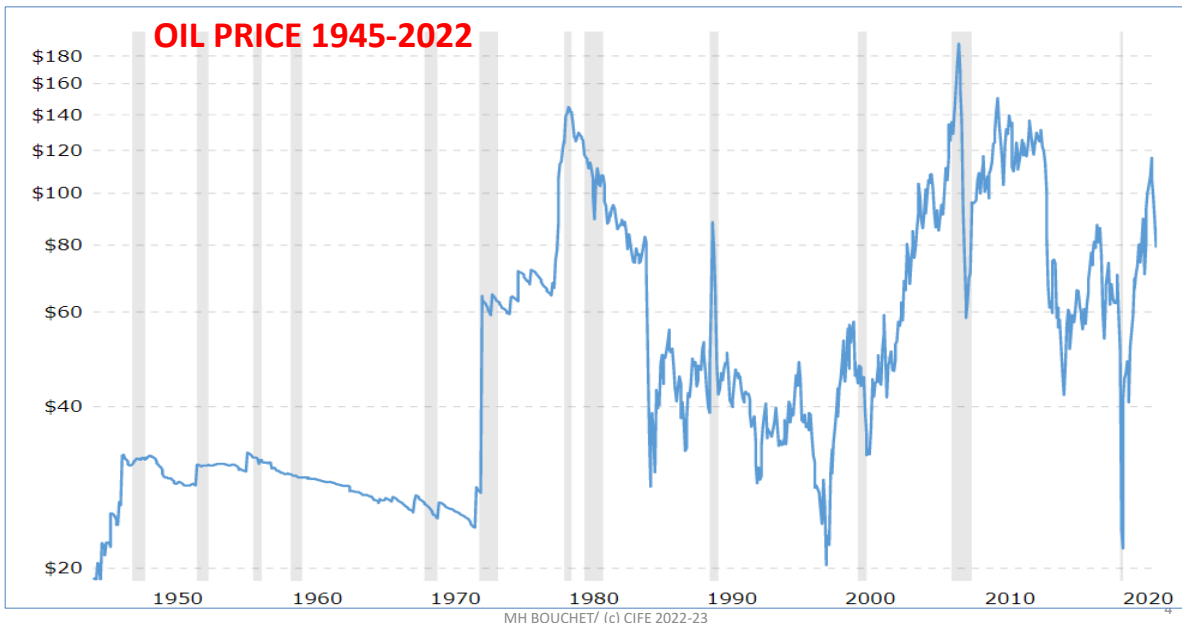


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Today in the **globalized system**, **Country risk** is everywhere= winners & losers  
= **Crucial forward looking assessment** for Cife students!

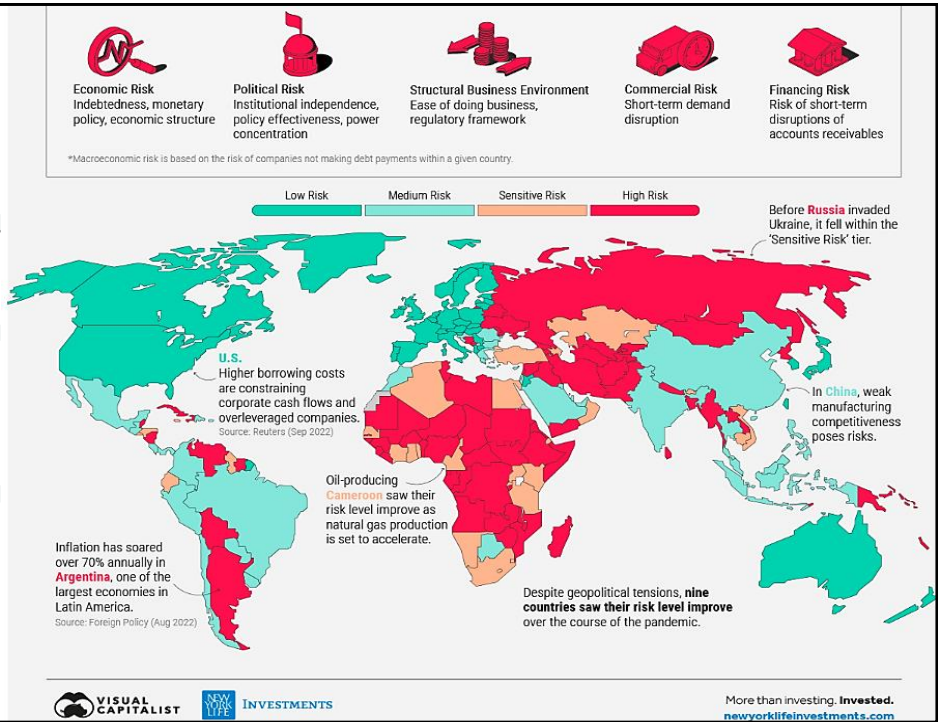
**OIL PRICE 1945-2022**



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Country risk stems from a complex mix of institutional, socio-political, and economic inputs where **governance** plays a key rôle!



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« AFTER WWII, THE COLD WAR SIMPLIFIED THE GLOBAL SYSTEM. TODAY, AUTOCRATS ARE MORE SOPHISTICATED, ALLOWING PARLEMENTARY ELECTIONS BUT UNDERMINING DEMOCRATIC INSTITUTIONS. THEY RELY ON MARKET-BASED ECONOMY WHILE FAVORING CRONY CAPITALISM, CORRUPTION, OPACITY, AND AUTOCRATIZATION. GOOD GOVERNANCE IS DECLINING! RISKS ARE EVERYWHERE! »

VACLAV HAVEL IN MEETING WITH OBAMA 2020



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## ROMA SEMINAR ORGANIZATION:



10 hours / 3 days/ 6 sessions

Coffee Break

1. Intro: What is **Risk** about in an age of protracted global pandemic crisis and geopolitical threats?
2. What is **country risk** and its main components?
3. Global risk and rising wealth gaps
4. What about key sources of **economic intelligence**?

EIB, UNCTAD, UNDP, FT, IMF, WSJ, BIS, Huffpost, The Economist, Fitch Rating, Moody's, IIF, IIE, Brookings...

- discussions/debates

Web site: [www.developingfinance.org](http://www.developingfinance.org) + Lluís School + Teams

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## 5 KEY TAKEAWAYS?!

1. Defining the root causes of **risk** and the key features of **country risk**
2. Identifying the causes and consequences of **country crisis**
3. Understanding the importance of **governance** and the root causes of **political risk**
4. Identifying the key sources of information and of **economic intelligence for assessing governance**
5. Looking at **early warning signals** of institutional weakness and socio-political crisis!

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# NOVEMBER 2022 ROMA CIFE SEMINAR

CIFE Master of Global Governance students are provided with 6 academic supports: **5 ECTS**

1. A 3-day, 6-session seminar in Roma
2. A dozen preliminary readings (synthesis already sent!)
3. An optional Case Study: Solvencia & Casino Bank 2021-23
4. 14 quizzes to be accessed before, during and after the seminar
5. Background documents & a 80+ entry glossary on risk
6. Group research report (10/12 page report on cross-country comparison of governance), by end-May 2023  
Calibri 12 with graphs and tables

All files available on [www.developingfinance.org](http://www.developingfinance.org) (16 files) and TEAMS platform, including PDF files and preliminary readings

A Book: Bouchet, Fishkin & Goguel: Country Risk in an Age of Globalization, Palgrave-MacMillan, 2019

<https://www.amazon.fr/Managing-Country-Risk-Age-Globalization/dp/3319897519>

A UdeMy-based Country Risk MOOC:

<https://www.udemy.com/course/country-risk-in-the-age-of-global-turbulences/>

A MOOC tackling the challenges of Globalization:

<https://www.udemy.com/course/globalizationskema/>



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## 2-PAGE REVIEW OF 1 OUT OF 15 DOCUMENTS TO READ BEFORE THE BEGINNING OF THE SEMINAR

(LIST ALSO PROVIDED IN THE WELCOME LETTER THREE WEEKS BEFORE THE SEMINAR)

	1. European Recovery Package 2021-22	10/03/2021 13:44
	2. How The Next Recession Could Be Worse Tha...	02/04/2019 18:29
	3. IMF Finance & Inequality 2020	02/04/2020 20:19
	4. Acemoglu 2021 Post Covid World	09/03/2021 17:43
	5. LARRY SUMMERS Secular stagnation	25/06/2017 11:45
	6. Poverty and Corruption IMF Sept 2018	31/08/2018 13:39
	7. FOREIGN AFFAIRS China April 2020	03/04/2020 12:38
	8. BOUCHET Debt Cancellation JRMFI March 20...	26/03/2021 18:32
	9. Martin Wolf Summers Bigger is worse APRIL ...	25/04/2021 08:38
	10. INTRO- BIS ECOLOGY & FINANCE	03/02/2020 17:34
	11. Democracy Report 2021	18/04/2021 09:08
	12. ET 20085 Credit Journal Sovereigns draft-v...	10/09/2021 15:26
	13. INTRO-IMF WEO 2021	20/09/2021 18:34
	14. World-scenario-20211005 (first 10 p)	05/10/2021 19:52
	15. ROGOFF INFLATION Sept. 2021	06/09/2021 11:32
	16. The decline in Democracy Levitsky (first 10 p)	14/07/2021 12:03
	17. Home Blog Euronomics GREECE 2021	15/04/2021 10:46
	18. INTRO- Marsh_Political_Risk_Map_2021_Rep...	08/04/2021 11:28
	19. EXEC SUM. The-Global-Sustainable-Compet...	10/10/2021 18:26
	20. top-risks-2021 REPORT	04/01/2021 19:17

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KEY TAKEAWAY OF THE SEMINAR =  
IDENTIFYING CRUCIAL SOURCES OF **ECONOMIC INTELLIGENCE**

**Economic  
Intelligence  
Sources**

[www.developingfinance.org](http://www.developingfinance.org)  
[https://www.theglobaleconomy.com/rankings/Nonperforming\\_loans/](https://www.theglobaleconomy.com/rankings/Nonperforming_loans/)  
<https://www.coface.com/fr/Etudes-economiques-et-risque-pays>  
<https://www.theglobaleconomy.com/>  
<https://www.bis.org/statistics/consstats.htm>  
<https://etudes-economiques.credit-agricole.com/>  
<https://www.fitchratings.com/site/sovereigns/political>  
<https://www.imf.org/en/Publications>  
<https://www.heritage.org/index/>  
<https://www.doingbusiness.org/en/rankings>  
<https://www.weforum.org/reports/how-to-end-a-decade-of-lost-productivity-growth>  
<https://www.transparency.org/cpi2019>

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**ECONOMIC  
INTELLIGENCE  
SOURCES**

- <http://etudes-economiques.credit-agricole.com/>
- <http://cib.natixis.com/research/economic/publications.aspx?lang=fr>
- <http://economic-research.bnpparibas.com/>
- <http://www.societegenerale.com/fr/s-informer-et-nous-suivre/econews>
- MarketAxess Daily [btdata@marketaxess.com](mailto:btdata@marketaxess.com)
- Fed St Louis, The Economist, US Treasury, World Bank
- S&Ps GlobalRatings, Fitch Rating  
[https://www.spratings.com/en\\_US/home](https://www.spratings.com/en_US/home)
- OCDE: <https://stats.oecd.org/>
- ECB:  
<https://www.ecb.europa.eu/home/languagepolicy/html/index.fr.html>
- IMF: <https://www.imf.org/external/french/index.htm>

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<b>CIFE SEMINAR 2022-23</b>	<b>ROMA</b>				
		<b>Tuesday Nov. 22</b>	<b>Wednesday Nov. 23</b>	<b>Thursday Nov. 24</b>	
	<b>10:00 AM</b>	Intro/Program Group work	What is Country Risk?	Country risk assessment:	<b>8:00 AM</b>
		Quiz & Discussion	Global risk and secular stagnation	Information and	
		What is Risk about?	country risk components	Economic	
		Q&As Discussion		Intelligence gathering	<b>10:00</b>
	<b>11:20</b>	Coffee break	Coffee break		
		Presentation: case study : Solvencia/Ratings of Governance	Measuring income inequality? Global risk and wealth gap?		
	<b>13:00</b>	& Governance of ratings	Q&A Debate		
	<b>BERLIN</b>				
		<b>Monday Febr. 13</b>	<b>Monday, March 13</b>		
	<b>9:00 AM</b>	Country risk assessment I: Balance of payments analysis	Country risk assessment II: The root causes of debt crisis		
		Liquidity and solvency crisis	In search of debt thresholds		
		Coffee break	Coffee break		
	<b>10:20</b>	Debt ratios in OECD and EMCs	Debt restructuring negotiations		
		Solvencia Case Study			
	<b>11:30</b>	Q&A Debate	What about debt relief?		
	<b>NICE</b>				
		<b>Monday, April 24</b>	<b>Tuesday, April 25</b>	<b>Wednesday, April 26</b>	<b>Thursday, April 27</b>
	<b>9:00 AM</b>	Country risk assessment III: Ratings and Governance & Governance of ratings	Assessment Methodologies: Defining and Measuring Governance for risk analysis and for cross-country comparisons	Where does political turmoil come from? Political risk analysis: structural and institutional deficiencies	Group reports Report Presentaions
	Coffee break	Coffee break	Coffee break		
<b>10:20</b>	Doing Business Index				
	Case study: Governance of rating		What about early warning signals?		
<b>13:00</b>	Q&A Debate				

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## PROGRAMME 11-2022 ROMA SEMINAR



Home | Biography | Publications | Courses | Research | Corporate Activities | Conferences

Articles | Blog

<https://developingfinance.org/> + **TEAMS**



MOOC + CIFE ACADEMIC PLATFORM + Solvencia +  
 Background + Reports + DEFI

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afe Centre international de formation européenne  
 NICE BERLIN BRUXELLES ISTANBUL

DEFI Developing Finance  
 GLOBAL FINANCE

**Joint-Master-in-Global-Economic-Governance  
 & Public Affairs**

Michel-Henry-Bouchet  
 Roma-Berlin-Nice-November-2022-May-2023  
 Seminar: 28 hours = 5 ECTS

**140-questions-Country-Risk-&Governance-Quizz-2022-23**




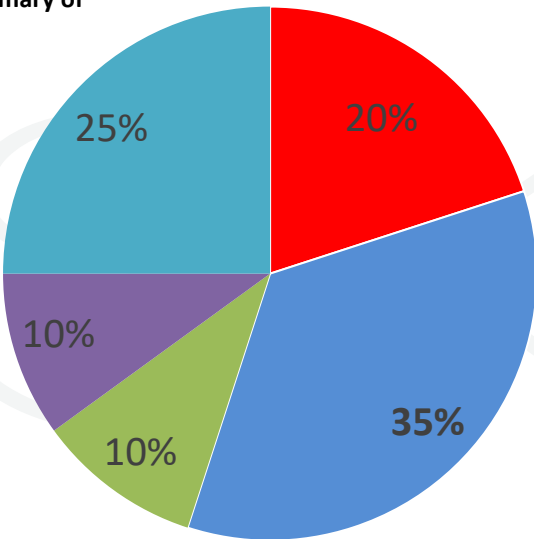
<https://forms.office.com/r/Ddjc49ts9p>

You can click on “show results” to check your outcome, congratulate yourself, or take the quiz again!

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**SEMINAR GRADING & WEIGHTING**

+1/-1 Point for summary of preliminary reading  
 +1 bonus point for participation

**REPORT**

- Style/Presentation = 15%
- Sources & References = 15%
- Data/Illustration/tables & Graphs= 25%
- Analysis & clear conclusion = 45%

Oral Hot Spots	Final Report	Final Oral Report
Berlin short note	Final Exam	

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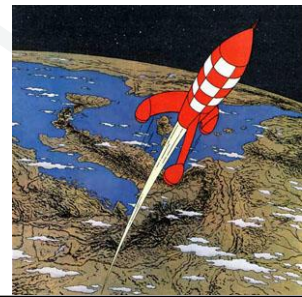
# ROMA SEMINAR PROGRAMME

D3 S6 = Governance crisis  
& Political risk  
Economic intelligence  
Country reports

D2 S4 & S5= The key components of  
country risk?  
Unfolding of social & financial crises

D1 S3= Country risk assessment  
Intro: SOLVENCIA Case Study

D1 S1/S2= Introduction: Risk?  
Global pandemic crisis &  
Market Globalization



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# QUIZ TIME!



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## 7 QUESTIONS = 7 MN QUIZ



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